

## **SPONSORSHIP & EXHIBIT PROSPECTUS**

2021
ASNR
VIRTUAL
ANNUAL
MEETING
APRIL 5-9

### AN INVITATION TO PARTICIPATE

The American Society of Neurorehabilitation (ASNR) invites you to be part of our Virtual Annual Meeting, to be held April 5-9. Over two hundred medical professionals and scientists devoted to the field of neurorehabilitation were part of the 2019 ASNR Annual Meeting. An even greater turnout is expected in 2021. These attendees are active clinicians, leaders of clinical neurorehabilitation facilities, and clinical and basic researchers in neurorehabilitative therapies. Their focus is to innovate in the science of neurorehabilitation, discuss new clinical and basic scientific findings and move patient care forward. This meeting has an outstanding program and would grow even stronger with your support and active participation.

Our meeting provides a wonderful opportunity for your organization and/or products to be exposed to leaders in neurorehabilitation, who are both clinicians, and researchers from all over North America and beyond. The meeting is exceptional for its scientific content, quality of the speakers, and integration between basic science and clinical practice. The meeting reflects the excellence of the ASNR's journal, Neurorehabilitation and Neural Repair, which has the highest impact factor among rehabilitation journals. We are excited to feature dedicated exhibitor space within our virtual platform.

#### **MISSION**

To improve the lives of people with neurological disorders through advances in basic and clinical research.

#### **VALUES**

- High Quality Science. We value rigorous and evidence-based science.
- Diversity and Inclusivity. We value difference in ideas and embrace people with all backgrounds.
- *Interdisciplinary.* We value the exchange of ideas among all scientists and professionals in neurorecovery<sup>TM</sup>.
- Leadership. We strive to provide leadership in the science, technology and best clinical practices of neurorecovery™.
- **Education.** We value mentorship and training of the next generation of scientists and clinicians

Sincerely, Lewis Wheaton, PhD ASNR Program Chair



## 2021 EXECUTIVE COMMITTEE OFFICERS

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Neurorehabilitation & Neural Repair Journal Randolph Nudo, PhD, FASNR

**MEMBERS OF THE ASNR** are researchers and clinicians. Our members are internationally known for their scientific work to improve rehabilitation outcomes in patients with neurological diseases. More common diagnoses include Stroke, Traumatic Brain, Spinal Cord Injury, Parkinson's Disease, Multiple Sclerosis and Cerebral Palsy. It is through educational platforms such as our annual meeting that our clinicians are able to share and disseminate cutting edge information about functional rehabilitation of the neurologically impaired.

### **SPONSORSHIP OPPORTUNITIES**

#### **PLATINUM SPONSOR PACKAGE \$5,000**

- Prominent recognition as Annual Meeting Supporter (logo with hyperlink on Annual Meeting webpage)
- Logo and recognition in all ASNR Annual Meeting broadcast emails
- Sponsor acknowledgement in Welcome Video
- Video commercial (produced by sponsor) during Annual Business Meeting
- Four complimentary registrations
- Virtual Exhibit booth
- Lead Retrieval through event platform
- Inclusion of logo on sponsor banner, located on virtual meeting homepage

#### **GOLD SPONSOR PACKAGE \$2,500**

- Recognition as Annual Meeting Supporter (logo with hyperlink on Annual Meeting webpage)
- Logo and recognition in all ASNR Annual Meeting broadcast emails
- Sponsor acknowledgement in Welcome Video
- Two complimentary registrations
- Virtual Exhibit booth
- Lead Retrieval through event platform
- Inclusion of logo on sponsor banner, located on virtual meeting homepage

#### **INTERESTED IN SOMETHING ELSE?**

Contact the ASN Executive Office to create your own support package!

#### **VIRTUAL EXHIBIT BOOTH \$1,000**

All sponsor packages include a virtual exhibit booth

#### **SPONSOR PACKAGE ADD-ONS**

#### Video Chat Sponsor \$1,000

Highlighted sponsor logo and link at the top of every video chat box.



#### Poster Gallery Sponsor \$1,000

 Highlighted sponsor logo and link at the top of the poster gallery page.



#### Exhibit Hall Sponsor \$1,000

Highlighted sponsor logo at the top of the exhibit hall page.



VIRTUAL EXHIBIT BOOTH	
1 YOUR BANNER HERE	MORE INFO 5
INTRODUCTION VIDEO	HIGHLIGHT STAFF 6
INTERACTIVE OPPORTUNITIES	POST PROMOTIONAL MATERIALS

- Booth banner
- 2 Introduction video
- 3 Give away button
- 4 Access to interactive opportunities (live chats and live video conversations)
- **5** Request More Info button
- 6 Highlight staff
- 7 Post promotional materials (links to content)

## **ASNR ATTENDEE PROFILE**

Insights from your target market



# Connect with... PHYSICIAN & CLINICIAN DECISION-MAKERS

The ASNR Annual Meeting provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback and who are ultimately responsible for patient care.

ASNR Annual Meeting attendees have a specific interest in the scientific basis of neural repair and neurorehabilitation or the management of the neurological patients. These professionals have a unique perspective on the resources needing in neurorehabilitation, as they relate to the entire patient continuity of care. Clinical leaders at rehabilitation institutions are among the attendees. Connect with ASNR Members and gain a better understanding of clinical needs and the real-life impact of your products' design!

## TOP INSTITUTIONS AND COMPANIES IN ATTENDANCE IN 2019

Arizona State University

Emory University Georgetown University/ National Rehabilitation Hospital

Johns Hopkins University

Moss Rehabilitation Research Institute

Northwestern University

Penn State

Shirley Ryan Ability Lab

University of Ottawa

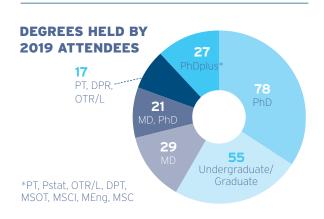
University of Southern California

Washington University in St. Louis

Based of 2019 ASNR attendee profiles

# 2019 ATTENDEE'S COUNTRY OF RESIDENCE





## AGE OF 2019 ATTENDEES

