ASNR Welcomes Sarah Sandusky as New Meetings and Membership Manager

The American Society of Neurorehabilitation (ASNR) is pleased to announce that Sarah Sandusky has accepted the position of Meetings and Membership Manager. She began her new role at ASNR on March 18, 2024 and has been working hard over the past few weeks on preparations for the upcoming 2024 Annual Meeting in San Antonio, TX.

Sarah grew up in the city of Elk River in Minnesota, which is about 30 miles northwest of Minneapolis. She graduated from the University of Minnesota in 2005, with a double major in Political Science and English. After spending many years working in the music industry, Sarah



transitioned into events management in the hotel industry. Her work has spanned coast-to-coast across the U.S., including positions in Minneapolis, San Francisco, Brooklyn, and Denver.

Drawn to ASNR because of the organization's important mission to improve the lives of people with neurological disorders through advances in basic and clinical research, Sarah is eager to get more involved. In her role at ASNR, Sarah's responsibilities will span tasks related to four different areas: meetings, membership, communications, and administration.

For ASNR's Annual Meetings, Sarah will handle meeting logistics, assist with program planning, correspond with speakers and vendors, oversee meeting registration, develop and oversee promotional and marketing materials, update ASNR's website, and manage proposals and site visits for future meeting venues. Feel free to connect with Sarah with any questions before, during, or after the 2024 ASNR Annual Meeting.

Sarah will be a valuable resource for ASNR Members and serve as a point of first contact for all inquiries via the general info@asnr.com email address. In addition, she will manage logistics for new and renewing members, maintain membership data and the membership directory, and collaborate with the Member Engagement Committee to support current members and recruit new members.

In the communications realm, Sarah will be involved in developing and managing the overall communications and marketing strategy for ASNR, maintaining the Society's website, and assisting with marketing efforts. Her administrative responsibilities will include managing correspondence with internal and external stakeholders and providing agendas, minutes, and other administrative support for Committee Meetings and projects.

"I am looking forward to working with ASNR — I am already impressed with everyone I have met and am excited to learn more about the great work they are doing," Sarah remarked.

Outside of work, Sarah enjoys reading, getting outside as much as she can, and seeing live music performances. You can <u>get connected with Sarah on LinkedIn</u>, or reach out via email (info@asnr.com) if you have any questions about ASNR!