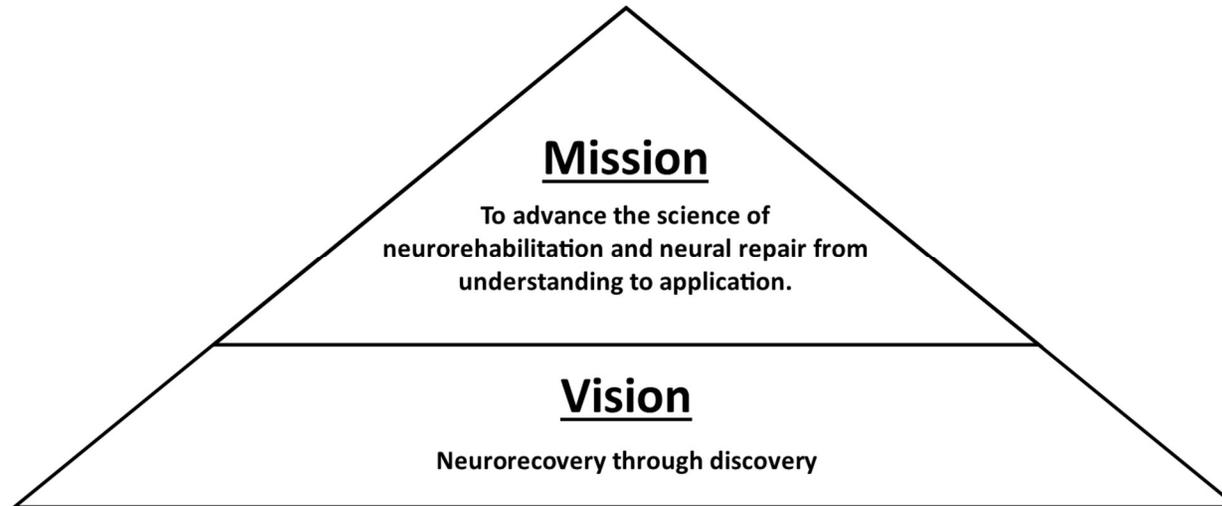




Strategy Mountain 2024 – 2029

(initiated Fall 2023)

AMERICAN SOCIETY OF **NEUROREHABILITATION**



Core Goals (2024—2029)

Goal #1:	Goal #2:	Goal #3:
Enhanced Multidisciplinary Focus	Expanded Engagement	Strategic Collaborations
Promote scientific topics and formats that will engage members from diverse backgrounds	Develop a culture that empowers and supports a diverse group of specialists	Create opportunities to partner with other organizations to magnify progress on mission

Core Goal #1: *Enhanced Multidisciplinary Focus*

Promote scientific topics and formats that will engage members from diverse backgrounds

Strategy 1: Broaden ASNR’s scientific and clinical reach by integrating a wider range of neurorehabilitation conditions, disciplines, and perspectives into its programs and membership.

Tactic	Responsible Parties
1. Develop annual thematic meeting focus that is broader than a single discipline with shift away from the single disease model to a team science POV (e.g., precision rehabilitation).	Program Committee
2. Create targeted personal invitations of talks and symposia that fit with annual theme. Consider inviting thought-leaders outside of ASNR.	Program Committee
3. Avoid annual meeting scheduling conflicts with related conferences (NCM, WFNR, MN Neuromodulation Symposium).	Program Committee
4. Amend the symposia guidelines to include recommending the inclusion of these different perspectives (and considering as part of evaluation).	Program Committee
5. Target the junior scientists in other disciplines (post-docs, graduate students) so that the entire lab is engaged in the annual meeting and, subsequently, the society.	Program Committee, Education Committee
6. Include funding agencies as part of round tables or keynote.	Program Committee, Education Committee
7. Develop a process to engage local/regional experts and providers at each meeting to bring in new perspectives with minimal effort from them to attend.	Program Committee
8. Enhance the annual meeting through symposia, posters, and invited talks for underrepresented disciplines.	Program Committee
9. Build industry connections, collaborations, and sponsorship.	All
10. Hold a Webinar every other month targeting scientific and educational programming that addresses multi-disciplinary perspectives; invite thought-leaders to present (agnostic to whether the thought-leader belongs to another organization).	Education Committee
11. Solicit webinar sessions to encourage historically less represented professional areas within neuroscience.	Education Committee
12. Develop a marketing strategy that highlights the diversity of disciplines within ASNR, emphasizing the broad scope beyond stroke-focused research.	Board of Directors Executive Committee Executive Office
13. Implement a review process to identify new neurorehabilitation conditions for ASNR’s portfolio to identify key “diversity” areas that need to be strengthened	Board of Directors Executive Committee Executive Office

14. Evaluate and adjust the composition of the Board of Directors to ensure scientific diversity, identifying specific disciplines and expertise that are underrepresented and actively recruiting members from those areas	Board of Directors Executive Committee Executive Office
Strategy 2: Improve the interdisciplinary dialogue around the science and increase dissemination	
Tactic	Responsible Parties
1. Allocate additional time during conferences to highlight and discuss knowledge and technology gaps between preclinical and clinical research.	Program Committee
2. Institute a new award at the Annual Meeting each year where the Program Committee selects one exemplary symposium for publication in order to reach a broader scientific audience.	Program Committee, NNR Journal
3. Host dedicated sessions to explore and debate mechanistic and theoretical controversies, fostering a deeper understanding and resolution of key scientific issues.	Program Committee
4. Launch a series of podcasts featuring discussions on current research, emerging trends, and interdisciplinary collaboration in the field.	NNR Journal Unfold Productions
5. Host a periodic webinar focused on science, rather than (or in conjunction with) professional development.	Education Committee

Core Goal #2: <i>Expanded Engagement</i>	
Develop a culture within the society that empowers and supports a diverse membership	
Strategy 1: Increase clinical practitioner membership by identifying barriers to retention and engagement, and implementing targeted outreach and engagement strategies	
Tactic	Responsible Parties
1. Use survey tools to identify clinician attrition and why younger clinicians are not identifying with ASNR.	Membership Engagement Committee
2. Develop strategies for engaging physiatrists and neurologists.	Membership Engagement Committee
3. Consider a direct outreach to PM&R leaders to encourage society involvement given the disengagement from ACRM.	Membership Engagement Committee
4. Investigate the feasibility of providing CME/CEU's given the potential value to clinical practitioners.	Membership Engagement Committee

<p>5. Develop Junior trainee recruitment focused tactics to include:</p> <ol style="list-style-type: none"> Develop outreach and engagement actions with Neurology trainees (PGY2 residents) or medical students Initiate a targeted outreach program to educate first-year neurology residents about the ASNR and the potential career paths in neurorehabilitation Reach program directors, department chairs, and/or division chiefs via a pre-formatted email to reach first year neurology residents Include other programs such as Neuropsychology, OTs, PTs, SLPs, PM&R, and others Introduce “Capstone Corner” in the Exhibit Hall at the Annual Meeting; an opportunity for capstone project trainees to come and present their work Investigate the possibility and effectiveness of forming a strategic partnership with AUPN to provide additional opportunities to reach 1st year neurology students 	<p>Membership Engagement Committee</p>
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Strategy 2: Build a culture of growth by developing special interest communities that bring in new members and keep current members engaged around different topics, with an emphasis on bringing in trainees across all areas

Tactic	Responsible Parties
<p>1. Develop special interest groups (SIGs) within ASNR that are dedicated to sub-areas, including a process that outlines steps for SIG formation, governance, objectives, and member recruitment.</p> <ol style="list-style-type: none"> SIGs could include: trainees, BCI, ...? Try to build cross-cutting SIGs that do not focus on specific diseases. Utilize established templates from organizations such as the Organization for Human Brain Mapping (OHBM) and the American Neurological Association (ANA) as models to design and structure Special Interest Groups (SIGs) within ASNR. These templates will guide the creation of SIGs to ensure they are effectively organized and aligned with ASNR's strategic goals (Example of SIGs from OHBM). Launch a pilot SIG for students, postdocs, and trainees, beginning with a pre-meeting, networking social. Going forward, task them with organizing/curating networking and possibly some programming events. 	<p>Education Committee, Membership Engagement Committee</p>
<p>2. Once developed, facilitate dedicated sessions and activities led by Special Interest Groups (SIGs) during the annual meeting. This includes organizing targeted social events and symposia that highlight the unique interests and expertise of each SIG.</p>	<p>Program Committee, Executive Office</p>
<p>3. Enhance the member directory to include detailed research topics, areas of expertise, and availability for collaboration.</p>	<p>Membership Engagement Committee</p>
<p>4. Implement internal communications platform (i.e. Tradewing) to create online community to facilitate organization and communication of SIGs.</p>	<p>Executive Office, Membership Engagement Committee</p>

Strategy 3: Support networking and ensure responsibility and sustainability for DEI efforts

Tactic	Responsible Parties
1. Assign the Past President as the champion on the Executive Committee, similar to other committee champions.	Past President Executive Office
2. Allocate dedicated time at the annual meeting for DEI fellows to meet with their champion.	Past President Executive Office
3. Strengthen connections among diversity fellows with specific initiatives and networking events	Past President Executive Office

Strategy 4: Improve patient engagement in ASNR

Tactic	Responsible Parties
1. Develop a structured approach for increased patient engagement in ASNR Annual Meeting	Program Committee
2. Ensure accessibility for all at ASNR events	Program Committee
3. Invite patients to annual meetings to share their experiences through dedicated poster sessions	Program Committee
4. Organize webinars focused on training clinicians and researchers on how to effectively engage patients in research programs.	Education Committee
5. Investigate the possibility of partnerships with patient-focused societies to improve patient engagement in ASNR	Membership Engagement Committee

Core Goal #3: *Strategic Collaborations*

Create opportunities to partner with other organizations to magnify progress on mission

Strategy 1: Expand ASNR's external visibility at diverse scientific venues and other conferences through careful event selection, strategic planning, and collaboration opportunities

Tactic	Responsible Parties
1. Continue to establish and expand partnerships with like-minded societies.	Membership Engagement Committee
2. Intentionally engage ASNR members to represent ASNR at other scientific venues. Develop a process to promote this.	Membership Engagement Committee
3. If/when opportunity presents itself, partner to create working groups focused on publishing substantive guidelines and systematic reviews.	Membership Engagement Committee
4. Market Annual Meeting & webinars to: partnered societies, Repro Rehab, Others...	Membership Engagement Committee