

AMERICAN SOCIETY OF NEUROREHABILITATION

The background of the entire poster is a photograph of the Gateway Arch in St. Louis, Missouri. The arch is a large, white, catenary-shaped structure that rises from a green lawn and is reflected in a body of water in the foreground. The sky is a clear, bright blue. The text "2022 Annual Meeting" is overlaid on the right side of the image.

# 2022 Annual Meeting

ST. LOUIS • MARCH 31 – APRIL 2

Ritz Carlton St. Louis Hotel

SPONSORSHIP & INNOVATION HALL PROSPECTUS

Application Deadline: March 1, 2022

# AN INVITATION TO PARTICIPATE

The American Society of Neurorehabilitation (ASNR) invites you to be part of our Annual Meeting, to be held March 31 - April 2 in St. Louis, Missouri. Over two hundred medical professionals and scientists devoted to the field of neurorehabilitation were part of the 2021 ASNR Virtual Annual Meeting. An even greater turnout is expected in 2022! These attendees are active clinicians, leaders of clinical neurorehabilitation facilities, and clinical and basic researchers in neurorehabilitative therapies. Their focus is to innovate in the science of neurorehabilitation, discuss new clinical and basic scientific findings and move patient care forward. This meeting has an outstanding program and would grow even stronger with your support and active participation.

Our meeting provides a wonderful opportunity for your organization and/or products to be exposed to leaders in neurorehabilitation, who are both clinicians, and researchers from all over North America and beyond. The meeting is exceptional for its scientific content, quality of the speakers, and integration between basic science and clinical practice. The meeting reflects the excellence of the ASNR's journal, *Neurorehabilitation and Neural Repair*, which has the highest impact factor among rehabilitation journals. We are excited to feature dedicated exhibitor space within the scientific session area and opportunities for product display and advertising in the meeting brochure.

Sincerely,  
Jason Carmel, MD PhD  
ASNR Program Chair

## MISSION

To improve the lives of people with neurological disorders through advances in basic and clinical research.

**VISION** - Neurorecovery through discovery

## 2022 PROGRAM COMMITTEE

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Cathrin Buetefisch, MD, PhD, FASNR  
Laurel Buxbaum, PsyD  
Matthew Edwardson, MD  
Kate Hayward, PhD  
Teresa Kimberley, PT, PhD

Sangeetha Madhavan, PT, PhD  
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Sydney Schaefer, PhD  
Lewis Wheaton, PhD  
Steve Zeiler, MD, PhD



AMERICAN SOCIETY OF NEUROREHABILITATION

## 2022 EXECUTIVE COMMITTEE

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*Vice President*

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### EDITOR-IN-CHIEF

*Neurorehabilitation & Neural Repair*  
*Journal*

Randolph Nudo, PhD, FASNR

# EXHIBIT INFORMATION

ASNR is pleased to offer exhibiting opportunities at this year's meeting. Exhibitors will have the opportunity to showcase their products to over 200 neurorehabilitation professionals including clinicians, physical therapists, occupational therapists, and academic researchers who practice in a variety of neurologic settings. We hope you will take advantage of this opportunity to connect with our attendees face to face. Exhibits will be intermingled with networking space, food, and beverage. Exhibit space is centrally located within the Annual Meeting space, providing close physical interactions among attendees and exhibitors.

## EXHIBITOR BENEFITS INCLUDE:

- Exhibit table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists

Exhibitor space will be assigned after the exhibitor registration deadline. The exhibit area will be in a highly visible location.

## ENHANCED EXHIBIT PACKAGE - \$2,000.00

- 8 x 10 exhibit space with table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists
- One email sent to Annual Meeting attendees on exhibitor's behalf (exhibitor must provide all email content)
- One post on ASNR Facebook page announcing participation at the Annual Meeting

## BASIC EXHIBIT PACKAGE - \$1,500.00

- 8 x 10 exhibit space with table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space, we suggest you submit your application as soon as possible. All exhibit spaces include an 8 foot skirted table and two side chairs. Exhibit area is carpeted.

## EXHIBIT SCHEDULE

### Set-up

Thursday, March 31st

### Hours

Exact hours are being finalized shortly and will include designated exhibiting time for Thursday and Friday during the Annual Meeting. Also, joint exhibit times with poster sessions and ASNR reception will be included.

### Dismantle

Saturday, April 2

## SPACE ASSIGNMENTS

Priority space assignment will be given to returning exhibitors. Applications received after March 1, 2022 will be assigned upon order of receipt. Every effort will be made to assign space based on exhibitor preference, and by order of application receipt.

Applications received after the deadline will assign space based on availability.

## EXHIBIT PERSONNEL REGISTRATION

All exhibitor representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives.

Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table for your arrival.

Additional registrations for exhibit representatives may be purchased for \$100.00 each.

## HOURS ARE SUBJECT TO CHANGE

Any changes to will be communicated to exhibitors as soon as they are known to ASNR.

## CERTIFICATE OF INSURANCE

ASNR does not provide insurance for exhibitors' property – whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

## LIABILITY

It is understood that each party involved – ASNR, Ritz-Carlton Hotel, and the exhibitor – agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

[Click Here to Apply Online](#)

# PROMOTIONAL OPPORTUNITIES

Click  
Here to  
Apply  
Online

We invite you to participate as a sponsor. ASNR has several levels of sponsorship available including unrestricted educational grants. We will work with your organization to ensure that your contribution is well recognized at the meeting.

## SPONSORSHIP LEVELS

### "THE ARCH" – \$12,000

- Opportunity for a 30 minute presentation to meeting attendees with prior approval from Executive Committee
- Full page ad in the 2022 ASNR Annual Meeting program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and printed in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting
- Opportunity to display promotional material at registration
- Booth space for exhibiting at the ASNR Annual Meeting
- Four scientific Annual Meeting registrations

### GATEWAY TO THE WEST - \$8,000

- Two minutes of podium time determined by ASNR Program Chair
- Option to support program reception or poster session
- Full page ad in ASNR Annual Meeting program
- Prominent signage at reception acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and printed in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting
- Opportunity to display promotional material at registration
- Booth space for exhibiting at the ASNR Annual Meeting
- Two scientific Annual Meeting registrations

### "TAKE ME OUT TO BUSCH STADIUM"– \$6,000

- Option to support break or mentoring session
- Half page ad in ASNR Annual Meeting program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and printed in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting
- One scientific Annual Meeting registration

### THE MIGHTY MISSISSIP– \$3,000

- Half page ad in ASNR Annual Meeting program
- Signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and printed in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting

## OTHER SUPPORT OPPORTUNITES

### ATTENDEE BADGE SPONSOR – \$5,000

- Feature your institution or company's logo on the front face, back face, or lanyard of the 2019 ASNR Annual Meeting badge.

### ROOM DROP – \$3,000

- What's better than after a long day of meetings than finding an unexpected gift in your hotel room?
- Sponsor provides gift (chocolate, trinket, etc.) and ASNR staff will coordinate gift delivery.

### UNRESTRICTED EDUCATIONAL GRANT - \$1,000

- Logo recognition on ASNR Annual Meeting webpage and printed in the onsite program
- Signage acknowledging sponsorship
- Verbal recognition from ASNR leadership at ASNR Annual Meeting

### MATERIAL DROP – \$500

- Feature your printed materials at the ASNR registration desk.

## EXHIBIT OPPORTUNITIES

### BASIC EXHIBITS - \$1,500

### ENHANCED EXHIBITS - \$2,000

## CONFERENCE PROGRAM ADS

### FULL PAGE – \$1,000 (5.5 x 8 inches)

### HALF PAGE – \$500 (5.5 x 4 inches)

# ASNR ATTENDEE PROFILE

*Insights from your target market*

[Click Here to Apply Online](#)

*Connect with...*

## PHYSICIAN & CLINICIAN DECISION-MAKERS

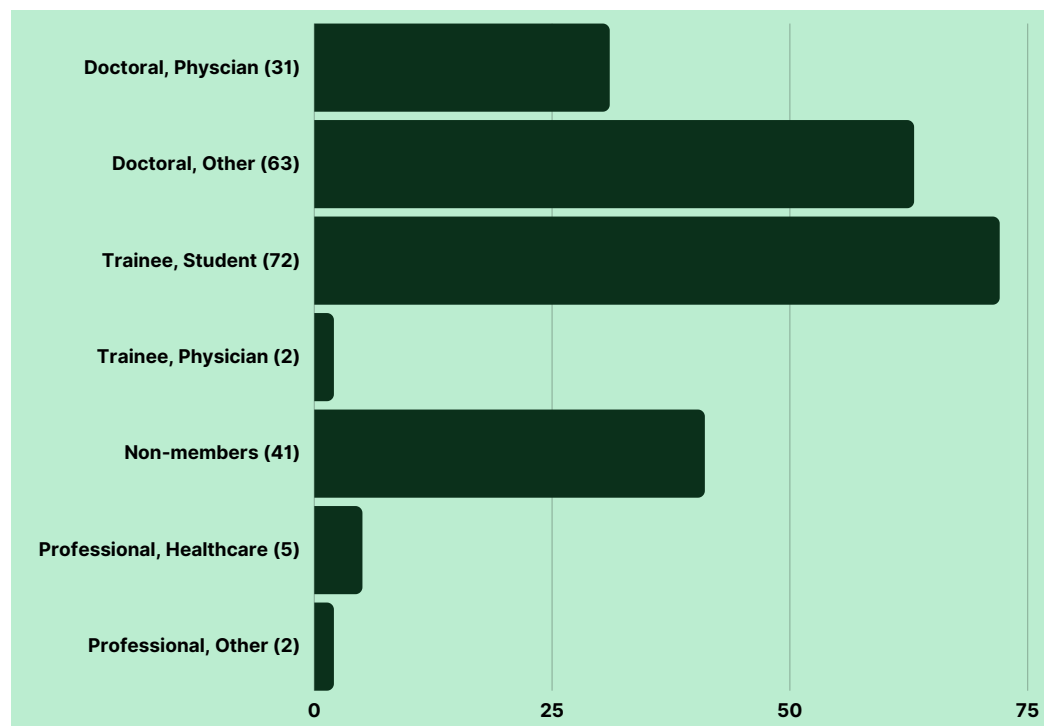
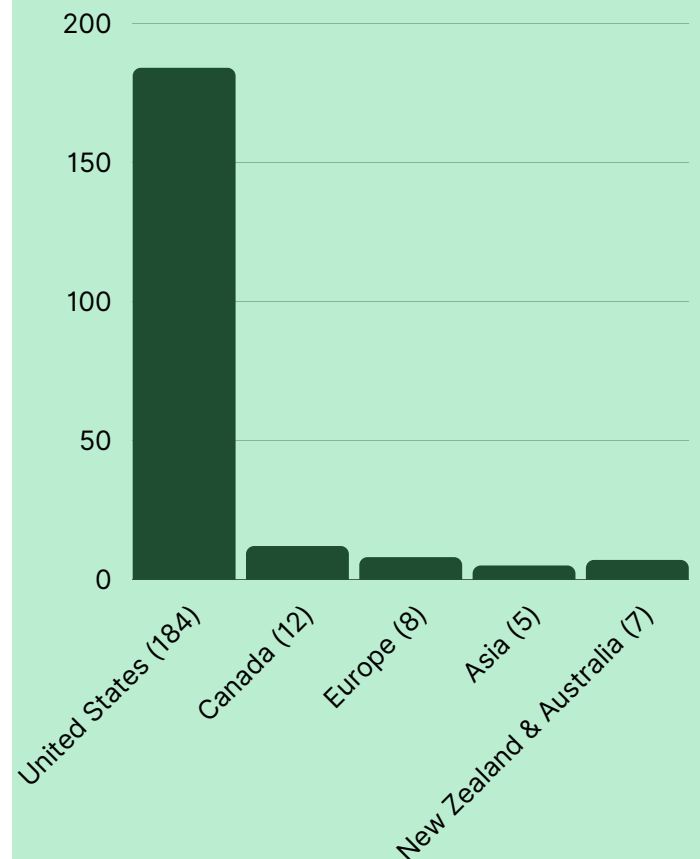
The ASNR Annual Meeting provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback and who are ultimately responsible for patient care.

ASNR Annual Meeting attendees have a specific interest in the scientific basis of neural repair and neurorehabilitation or the management of the neurological patients. These professionals have a unique perspective on the resources needing in neurorehabilitation, as they relate to the entire patient continuity of care. Clinical leaders at rehabilitation institutions are among the attendees. Connect with ASNR Members and gain a better understanding of clinical needs and the real-life impact of your products' design!

## PAST SPONSORS AND EXHIBITORS

APDM Wearable Technologies  
ANT North America  
Aretech  
Bertec  
B.Kin  
Burke Rehabilitation Hospital  
California Rehabilitation Institute  
Camridge Electronic Design  
Elsevier Business Intelligence  
Esko Bionics  
Eunice Kennedy Shriver National  
Institute Of Child Health &  
Human Development of the National  
Institutes of Health  
g.tec medical engineering  
Kessler Foundation  
Kessler Institute for Rehabilitation  
MindMaze  
The National Center of  
Neuromodulation for Rehabilitation  
PhotoKinetics  
Sage Publications  
Saol Therapeutics  
TMSi

## AREAS OF RESIDENCE





# EXHIBITOR TIPS

*for the ASNR Annual Meeting*

[Click Here  
to Apply  
Online](#)

## ESTABLISH YOUR GOALS

What do you want to get out of the ASNR Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ASNR can assist you in doing so, let us know!

## ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ASNR will do everything we can to promote the Annual Meeting — we invite you to join us in doing so. Promotional emails and slides are available for download from our Executive Office.

## ENGAGE IN SOCIAL MEDIA

Connect with ASNR on Facebook. We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the meeting.

## USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

## ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ASNR is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

## GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

## ALWAYS BE PREPARED

Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their "rookies" to tradeshow. Sending new staff people is not always the wisest decision, however, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

## FOLLOW UP

ASNR members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

## CONTACT US

p. 952.646.2042  
e. [info@asnr.com](mailto:info@asnr.com)  
w. [www.asnr.com](http://www.asnr.com)

Feel free to contact the ASNR Executive Office for more information or with any questions you may have.



# SPONSORSHIP PACKAGES

	"THE ARCH" – \$12,000	GATEWAY TO THE WEST – \$8,000	"TAKE ME OUT TO BUSCH STADIUM"– \$6,000	THE MIGHTY MISSISSIPPI– \$3,000
Opportunity for a 30 minute presentation to meeting attendees with prior approval from Executive Committee	●			
Ad in the ASNR Annual Meeting program	full page	full page	half page	
Prominent signage acknowledging sponsorship	●	●	●	●
Logo recognition on ASNR Annual Meeting webpage and printed in the onsite program	●	●	●	●
Verbal recognition from ASNR leadership at ASNR Annual Meeting	●	●	●	●
Opportunity to display promotional material at registration	●	●		
Booth space for exhibiting at the ASNR Annual Meeting	●	●	●	
Scientific Annual Meeting registrations	four	two	one	
Two minutes of podium time determined by ASNR Program Chair		●		
Option to support program reception or poster session		●		
Option to support break or mentoring session			●	

## LOOKING TO CREATE YOUR OWN SPONSORSHIP PACKAGE?

We'll work with you to custom design a sponsorship that will fit your company's needs. To custom create a sponsorship, call Leslie Thomas, Executive Director, ASNR, at (952) 646-5346 or email her at [lthomas@asnr.com](mailto:lthomas@asnr.com) today!

**Click Here to  
Apply Online**

