

AMERICAN SOCIETY OF NEUROREHABILITATION

# 2023 Annual Meeting



## March 14 – 16



FRANCIS MARION  
HOTEL  
Charleston, SC

### SPONSORSHIP & EXHIBITOR PROSPECTUS

Application Deadline: March 1, 2023



# AN INVITATION TO PARTICIPATE

The American Society of Neurorehabilitation (ASNR) invites you to be part of our Annual Meeting, to be held Tuesday March 14 - Thursday, March 16 in Charleston, SC. Over two hundred medical professionals and scientists devoted to the field of neurorehabilitation were part of the 2022 ASNR Inaugural Annual Meeting. An even greater turnout is expected in 2023! These attendees are active clinicians, leaders of clinical neurorehabilitation facilities, and clinical and basic researchers in neurorehabilitative therapies. Their focus is to innovate in the science of neurorehabilitation, discuss new clinical and basic scientific findings and move patient care forward. This meeting has an outstanding program and would grow even stronger with your support and active participation.

Our meeting provides a wonderful opportunity for your organization and/or products to be exposed to leaders in neurorehabilitation, who are both clinicians, and researchers from all over North America and beyond. The meeting is exceptional for its scientific content, quality of the speakers, and integration between basic science and clinical practice. The meeting reflects the excellence of the ASNR's journal, *Neurorehabilitation and Neural Repair*, which has the highest impact factor among rehabilitation journals. We are excited to feature dedicated exhibitor space within the scientific session area and opportunities for product display and advertising in the meeting brochure.

Sincerely,  
Jason Carmel, MD PhD  
ASNR Program Chair

## MISSION

To improve the lives of people with neurological disorders through advances in basic and clinical research.

**VISION** - Neurorecovery through discovery



AMERICAN SOCIETY OF NEUROREHABILITATION

## 2023 EXECUTIVE COMMITTEE

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*Neurorehabilitation & Neural Repair  
Journal*

Randolph Nudo, PhD, FASNR

# EXHIBIT INFORMATION

ASNR is pleased to offer exhibiting opportunities at this year's meeting. Exhibitors will have the opportunity to showcase their products to over 200 neurorehabilitation professionals including clinicians, physical therapists, occupational therapists, and academic researchers who practice in a variety of neurologic settings. We hope you will take advantage of this opportunity to connect with our attendees face to face. Exhibits will be intermingled with networking space, food, and beverage. Exhibit space is centrally located within the Annual Meeting space, providing close physical interactions among attendees and exhibitors.

## EXHIBIT BENEFITS INCLUDE:

- Exhibit table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists

Exhibitor space will be assigned after the exhibitor registration deadline. The exhibit area will be in a highly visible location.

## ENHANCED EXHIBIT PACKAGE - \$2,100.00

- 8 x 10 exhibit space with table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists
- One email sent to Annual Meeting attendees on exhibitor's behalf (exhibitor must provide all email content)
- One Tweet on ASNR Twitter announcing participation at the Annual Meeting

## BASIC EXHIBIT PACKAGE - \$1,600.00

- 8 x 10 exhibit space with table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space, we suggest you submit your application as soon as possible. All exhibit spaces include an 8 foot skirted table and two side chairs. Exhibit area is carpeted.

### CERTIFICATE OF INSURANCE

ASNR does not provide insurance for exhibitors' property - whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

### LIABILITY

It is understood that each party involved - ASNR, Ritz-Carlton Hotel, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

**Click  
Here to  
Apply  
Online**

## EXHIBIT SCHEDULE

Set-up

Tuesday, March 14th

Hours

Exact hours are being finalized shortly and will include designated exhibiting time for Thursday and Friday during the Annual Meeting. Also, joint exhibit times with poster sessions and ASNR reception will be included.

Dismantle

Thursday, March 16

## SPACE ASSIGNMENTS

Priority space assignment will be given to returning exhibitors. Applications received after March 1, 2023 will be assigned upon order of receipt. Every effort will be made to assign space based on exhibitor preference, and by order of application receipt. Applications received after the deadline will assign space based on availability.

## EXHIBIT PERSONNEL REGISTRATION

All exhibitor representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table for your arrival. Additional registrations for exhibit representatives may be purchased for \$450.00 each.

## HOURS ARE SUBJECT TO CHANGE

Any changes to will be communicated to exhibitors as soon as they are known to ASNR.

# PROMOTIONAL OPPORTUNITIES

We invite you to participate as a sponsor. ASNR has several levels of sponsorship available including unrestricted educational grants. We will work with your organization to ensure that your contribution is well recognized at the meeting.

## SPONSORSHIP LEVELS

### PLATINUM – \$12,000

- Opportunity for a 30 minute presentation to meeting attendees with prior approval from Executive Committee
- Full page ad in the 2023 ASNR Annual Meeting program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting
- Opportunity to display promotional material at registration
- Booth space for exhibiting at the ASNR Annual Meeting
- Four scientific Annual Meeting registrations

### GOLD – \$8,000

- Two minutes of podium time determined by ASNR Program Chair
- Option to support program reception or poster session
- Full page ad in ASNR Annual Meeting program
- Prominent signage at reception acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting
- Opportunity to display promotional material at registration
- Booth space for exhibiting at the ASNR Annual Meeting
- Two scientific Annual Meeting registrations

### SILVER– \$6,000

- Option to support break or mentoring session
- Half page ad in ASNR Annual Meeting program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting
- One scientific Annual Meeting registration

### BRONZE– \$3,000

- Half page ad in ASNR Annual Meeting program
- Signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting webpage and in the onsite program
- Verbal recognition from ASNR leadership at ASNR Annual Meeting

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## OTHER SUPPORT OPPORTUNITIES

### EXHIBIT OPPORTUNITIES

#### BASIC EXHIBITS - \$1,600

#### ENHANCED EXHIBITS - \$2,100

### CONFERENCE PROGRAM ADS

#### FULL PAGE – \$1,000 (5.5 x 8 inches)

#### HALF PAGE – \$500 (5.5 x 4 inches)

# EXHIBITOR TIPS

*for the ASNR Annual Meeting*

**Click  
Here to  
Apply  
Online**

## ESTABLISH YOUR GOALS

What do you want to get out of the ASNR Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ASNR can assist you in doing so, let us know!

## ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ASNR will do everything we can to promote the Annual Meeting — we invite you to join us in doing so. Promotional emails and slides are available for download from our Executive Office.

## ENGAGE IN SOCIAL MEDIA

Connect with ASNR on Facebook. We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the meeting.

## USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

## ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ASNR is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

## GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

## ALWAYS BE PREPARED

Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their "rookies" to tradeshow. Sending new staff people is not always the wisest decision, however, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

## FOLLOW UP

ASNR members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

## CONTACT US

p. 952.646.2042

e. [info@asnr.com](mailto:info@asnr.com)

w. [www.asnr.com](http://www.asnr.com)

Feel free to contact the ASNR Executive Office for more information or with any questions you may have.

