

ASNR's New Strategic Plan Will Help Us Drive Advances in Neurorehabilitation

The field of neurorehabilitation is rapidly growing and evolving, and the American Society of Neurorehabilitation (ASNR) is dedicated to supporting our members who are working at the forefront of research, innovation, clinical care, and advocacy. ASNR's Board of Directors is pleased to announce that it has approved a new strategic plan that includes three foundational goals which reflect important developments in the field and opportunities for further strengthening our organization. The goals were created in alignment with our mission, vision, and values, and the strategic plan outlines actionable strategies that will be executed between 2024 and 2029 to achieve these three goals.



ASNR was established in 1990 to advance clinical care, basic science, and clinical research in the growing field of neurorehabilitation to help people with chronic neurological conditions. Our mission is to advance the science of neurorehabilitation and neural repair from understanding to application, and our vision is neurorecovery through discovery. The leaders and members of ASNR are making important progress in support of our mission and vision every day. As a professional society, ASNR plays an important role in promoting evidence-based science, embracing diversity and inclusion, facilitating the exchange of ideas across disciplines, fostering career development, and leading the field through exciting new frontiers in neurorehabilitation. Through a rigorous process begun in the fall of 2023, we developed a new strategic plan that focuses on three main goals.

Goal 1: Enhancing Multidisciplinary Focus

Neurorehabilitation thrives at the intersection of diverse disciplines. Recognizing the increasing involvement of a wide variety of disciplines to address the complexities of research and clinical care for chronic neurological conditions, our first strategic goal is centered on an enhanced multidisciplinary focus for our organization.

Over the coming years, our leaders and committees will work to promote scientific topics and formats in our Annual Meetings, year-round programming, publications, digital platforms, and beyond that are relevant and will engage members from diverse backgrounds. By bolstering multidisciplinary dialogues, research dissemination, and collaborations, we hope to spark innovation and drive progress that will benefit neurorehabilitation.

Goal 2: Expanding Engagement

Addressing the grand challenges that remain in neurorehabilitation will require the efforts and inputs of a wide range of stakeholders, including scientists, clinicians, people with lived

experience, caregivers, and others. To bring these key players together, ASNR will develop a culture within the society that empowers and supports a diverse and inclusive membership.

ASNR's efforts to expand engagement will include outreach to attract new members, particularly those from professional, personal, and cultural backgrounds that are currently underrepresented in our organization. We will continue providing opportunities for professional growth, mentorship, and collaboration with and among our members, as well as launch new initiatives to further enhance engagement. By growing our welcoming community for individuals from diverse backgrounds, career stages, and professional interests, we can broaden our impacts and serve as a valuable hub for all stakeholders in neurorehabilitation.

Goal 3: Increasing Strategic Collaborations

Collaboration is critical for accelerating scientific advancement. By working together with other organizations, ASNR can reach a larger audience of individuals whose interests and goals align with those of our organization. Through new and continued strategic collaborations and partnerships, ASNR will magnify progress on our mission.

To achieve this goal, ASNR will establish and expand strategic partnerships with relevant professional societies and other organizations. We will also collaborate with members on strategic initiatives to continue to introduce new audiences to ASNR. We anticipate these partnerships and collaborations will allow us to amplify our efforts, share knowledge, grow our membership, and make progress in advancing the science of neurorehabilitation and neural repair.

Looking Ahead

Our new strategic plan provides a roadmap that will help us achieve our ambitious goals for the coming years, and we invite our members, partners, and the broader neurorehabilitation community to join us on this exciting journey. To learn more about how you can get involved or further your engagement with ASNR, we encourage you to [visit our website](#) or reach out to our Executive Office at info@asnr.com. Together, we can break new ground through scientific discoveries and positively impact the lives of individuals with neurological conditions.