

# AMERICAN SOCIETY OF **NEUROREHABILITATION** Annual Meeting



2018 SPONSORSHIP & EXHIBIT PROSPECTUS

**APPLICATION DEADLINE: OCTOBER 1, 2018**

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## AN INVITATION TO PARTICIPATE

The American Society of Neurorehabilitation (ASNR) invites you to be part of our Annual Meeting, to be held November 1-2 in San Diego, California. Over two hundred medical professionals and scientists devoted to the field of neurorehabilitation were part of the 2017 ASNR Annual Meeting. An even greater turnout is expected in 2018! These attendees are active clinicians, leaders of clinical neurorehabilitation facilities, and clinical and basic researchers in neurorehabilitative therapies. Their focus is to innovate in the science of neurorehabilitation, discuss new clinical and basic scientific findings and move patient care forward. This meeting has an outstanding program and would grow even stronger with your support and active participation.

Our meeting provides a wonderful opportunity for your organization and/or products to be exposed to leaders in neurorehabilitation, who are both clinicians, and researchers from all over North America and beyond. Beyond marketing, this meeting provides a unique opportunity to gather feedback about your current and potential products/projects from leaders in the field. The meeting is exceptional for its scientific content, quality of the speakers, and integration between basic science and clinical practice. The meeting reflects the excellence of the ASNR's journal, *Neurorehabilitation and Neural Repair*, which has the highest impact factor among rehabilitation journals. The meeting features dedicated exhibitor space within the scientific session area and opportunities for product display and advertising in the meeting brochure.

### SOCIETY PURPOSE

The mission of ASNR is to promote the medical and social wellbeing of persons with disabling neurological disorders, to advance training and research in the basic and clinical sciences that can lead to functional recovery of neurologically impaired persons, and to disseminate the knowledge of this research among professionals and the general public.

ASNR promotes:

- Specialty training and identification of those with expertise in neurorehabilitation
- Professional and public education
- Basic and clinical research in neurorehabilitation
- Communication and collaboration with people with neurological disorders related organizations

Please visit our website at [www.asnr.com](http://www.asnr.com) for more information about our Society and Annual Meeting.

Sincerely,  
Catherine E. Lang, PT, PhD  
ASNR Program Chair



### 2018 EXECUTIVE COMMITTEE

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*Journal of Neurorehabilitation &  
Neural Repair*  
Randolph Nudo, PhD, FASNR

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#### MEMBERS OF THE ASNR

are researchers and clinicians. Our members are internationally known for their scientific work to improve rehabilitation outcomes in patients with neurological diseases. More common diagnoses include Stroke, Traumatic Brain, Spinal Cord Injury, Parkinson's Disease, Multiple Sclerosis and Cerebral Palsy. It is through educational platforms such as our annual meeting that our clinicians are able to share and disseminate cutting edge information about functional rehabilitation of the neurologically impaired.

# EXHIBIT INFORMATION

ASNR is pleased to offer exhibiting opportunities at this year's meeting. Exhibitors will have the opportunity to showcase their products to over 200 neurorehabilitation professionals including clinicians, physical therapists, occupational therapists and academic researchers who practice in a variety of neurologic settings. We hope you will take advantage of this opportunity to connect with our attendees face to face. Exhibits are intermingled with posters in the poster sessions and directly adjacent to the lecture hall, providing close physical interactions among attendees and exhibitors.

## EXHIBITOR BENEFITS INCLUDE:

- Exhibit table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists

Exhibitor space will be assigned after the exhibitor registration deadline. The Exhibit area will be in a highly visible location.

## ENHANCED EXHIBIT PACKAGE - \$2,000.00

- 8 x 10 Exhibit space with table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and Post Attendee lists
- One email sent to Annual Meeting attendees on exhibitor's behalf (exhibitor must provide all email content)
- One post on ASNR Facebook page announcing participation at the Annual Meeting

## BASIC EXHIBIT PACKAGE - \$1,500.00

- 8 x 10 Exhibit space with table (if requested) with sign in exhibitors' hall
- Logo on conference website with link to your website
- Logo and 50-word description in onsite program book
- Pre and Post Attendee lists

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space we suggest you submit your application as soon as possible. Exhibits will be held in the Rio Pavilion. All exhibit spaces include an 8 foot skirted table and two side chairs. Exhibit area is carpeted.

## EXHIBIT SCHEDULE

### Set-up

Wednesday October 31

### Hours

Exact hours are being finalized shortly and will include designated exhibiting time for Thursday and Friday during the Annual Meeting. Also, joint Exhibit times with Poster sessions and ASNR Reception will be included.

### Dismantle

Friday, November 2

## SPACE ASSIGNMENTS

Priority space assignment will be given to returning exhibitors. Applications received after October 1, 2018 will be assigned upon order of receipt. Every effort will be made to assign space based on exhibitor preference, and by order of application receipt. Applications received after the deadline will assign space based on availability.

## EXHIBIT PERSONNEL REGISTRATION

All exhibitor representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table for your arrival. Additional registrations for Exhibit representatives may be purchased for \$100.00 each.

## HOURS ARE SUBJECT TO CHANGE

The listed exhibition hours are typical. Any changes to will be communicated to exhibitors as soon as they are known to ASNR.

## CERTIFICATE OF INSURANCE

ASNR does not provide insurance for exhibitors' property - whether personal or business property. Exhibitors must insure their personal and exhibit materials, goods, and/or equipment against theft, damage by fire, accident or loss of any kind.

## LIABILITY

It is understood that each party involved - ASNR, Hilton San Diego Bayfront, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

CLICK  
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TO APPLY  
ONLINE

# PROMOTIONAL OPPORTUNITIES

We invite you to participate as a sponsor. ASNR has several levels of sponsorship available including unrestricted educational grants. We will work with your organization to ensure that your contribution is well recognized at the meeting.

## SPONSORSHIP LEVELS

### CALIFORNIA DREAMIN' - \$12,000

- Opportunity for a 30 minute presentation to meeting attendees with prior approval from Executive Committee
- Full Page ad in the 2018 ASNR Annual Meeting Program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership as ASNR Annual Meeting
- Opportunity to display promotional material at registration
- Booth Space for exhibiting at the ASNR Annual Meeting
- Four Scientific Meeting Registrations

### SAND AND SUN - \$8,000

- Two minutes of podium time determined by ASNR Program Chair
- Option to support Program Reception or Poster Session
- Full Page ad in ASNR Annual Meeting Program
- Prominent signage at reception acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership as ASNR Conference
- Opportunity to display promotional material at registration
- Booth Space for exhibiting at the ASNR Annual Meeting
- Two Scientific Meeting Registrations

### SURF'S UP - \$6,000

- Option to support break or Mentoring Session
- Half Page ad in ASNR Annual Meeting Program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership at ASNR Conference
- One Scientific Meeting Registration

### OCEANSIDE VIEW - \$3,000

- Half Page ad in ASNR Annual Meeting Program
- Signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership as ASNR Conference

## OTHER SUPPORT OPPORTUNITIES

### FLOWERS IN YOUR HAIR:

#### ATTENDEE BADGE SPONSOR - \$5,000

- Feature your institution or company's logo on the front face, back face, or lanyard of the 2018 ASNR Annual Meeting Badge.

### PUT YOUR FLIP-FLOPS UP:

#### ROOM DROP - \$3,000

- What's better than after a long day of meetings than finding an unexpected gift in your hotel room?
- Sponsor provides gift (chocolate, trinket, etc.) and ASNR staff will coordinate gift delivery.

### ROLL WITH IT:

#### UNRESTRICTED EDUCATIONAL GRANT - \$1,000

- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Signage acknowledging sponsorship
- Verbal recognition from ASNR leadership at ASNR Conference

### LIGHT READING MATERIAL DROP - \$500

- Feature your printed materials at the ASNR Registration Desk.

## EXHIBIT OPPORTUNITIES

### UNDER A BEACH UMBRELLA:

#### BASIC EXHIBITS - \$1,500

### SOAKING UP THE SUN:

#### ENHANCED EXHIBITS - \$2,000

- Please see page 2 for exhibit details

## CONFERENCE PROGRAM ADS

### FULL PAGE - \$1,000 (5.5 x 8 inches)

### HALF PAGE - \$500 (5.5 x 4 inches)

# ASNR ATTENDEE PROFILE

*Insights from your target market*

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Connect with...

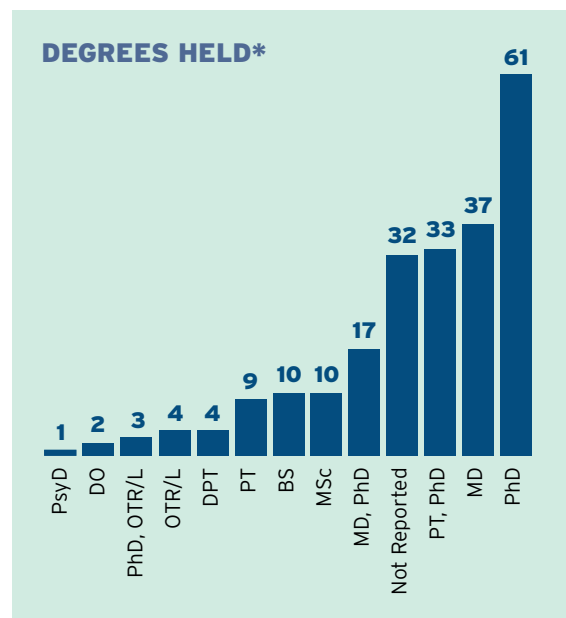
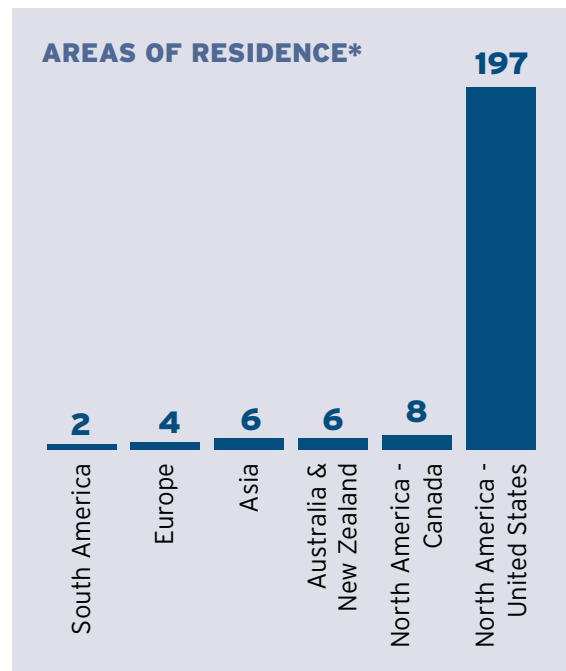
## PHYSICIAN & CLINICIAN DECISION-MAKERS

The ASNR Annual Meeting provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback and who are ultimately responsible for patient care.

ASNR Annual Meeting attendees have a specific interest in the scientific basis of neural repair and neurorehabilitation or the management of the neurological patients. These professionals have a unique perspective on the resources needing in neurorehabilitation, as they relate to the entire patient continuity of care. Clinical leaders at rehabilitation institutions are among the attendees. Connect with ASNR Members and gain a better understanding of clinical needs and the real-life impact of your products' design!

## 2017 SPONSORS AND EXHIBITORS

APDM Wearable Technologies  
ANT North America, Inc.  
Aretech  
Saol Therapeutics  
Merz  
ISO Press  
MindMaze  
Ekso Bionics  
g.tec medical engineering  
National Center of Neuromodulation for Rehabilitation  
Eunice Kennedy Shriver National Institute Of Child Health & Human Development of the National Institutes of Health  
Sage Publications  
B.Kin



\* Based on 2017 ASNR attendee profiles

# EXHIBITOR TIPS

for the ASNR Annual Meeting

**CLICK  
HERE  
TO APPLY  
ONLINE**

## ESTABLISH YOUR GOALS

What do you want to get out of the ASNR Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ASNR can assist you in doing so, let us know!

## ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ASNR will do everything we can to promote the Annual Meeting – we invite you to join us in doing so. Promotional emails and slides are available for download from our Executive Office.

## ENGAGE IN SOCIAL MEDIA

Connect with ASNR on Facebook. We're happy to work with you to get the word out that you'll be joining us at the Annual Meeting. Remember to let your followers know where you'll be and how they can register for the meeting.

## USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

## ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ASNR is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

## GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

## ALWAYS BE PREPARED

Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their "rookies" to tradeshow. Sending new staff people is not always the wisest decision, however, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

## FOLLOW UP

ASNR members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

## CONTACT US

p. 952.646.2042  
e. [info@asnr.com](mailto:info@asnr.com)  
w. [www.asnr.com](http://www.asnr.com)

Feel free to contact the ASNR Executive Office for more information or with any questions you may have.



## SPONSORSHIP PACKAGES

	CALIFORNIA DREAMIN' \$12,000	SAND AND SUN \$8,000	SURF'S UP \$6,000	OCEANSIDE VIEW \$3,000
Opportunity for a 30 minute presentation to meeting attendees with prior approval from Executive Committee	●			
Ad in the ASNR Annual Meeting Program	full page	full page	half page	half page
Prominent signage acknowledging sponsorship	●	●	●	●
Logo recognition on ASNR Annual Meeting webpage and printed in the onsite program	●	●	●	●
Verbal recognition from ASNR leadership as ASNR Annual Meeting	●	●	●	●
Opportunity to display promotional material at registration	●	●		
Booth space for exhibiting at the ASNR Annual Meeting	●	●		
Scientific Meeting registrations	four	two	one	
Two minutes of podium time determined by ASNR Program Chair		●		
Option to support Program Reception or Poster Session		●		
Option to support break or Mentoring Session			●	

### LOOKING TO CREATE YOUR OWN SPONSORSHIP PACKAGE?

We'll work with you to custom design a sponsorship that will fit your company's needs. To custom create a sponsorship, call Leslie Thomas, Executive Director, ASNR, at (952) 646-5346 or email her at [lthomas@asnr.com](mailto:lthomas@asnr.com) today!

**CLICK HERE  
TO APPLY ONLINE**

