The International Brain Injury Association Presents

The Eighth World Congress on Brain Injury

Support and Exhibitor Prospectus

Washington, DC
March 10-14, 2010
The Eighth World Congress on Brain Injury
March 10 - 14, 2010
Washington, DC, USA

Endorsing Organizations

Academy of Multidisciplinary Neuro-Traumatology
American Academy of Clinical Neuropsychology
American Congress of Rehabilitation Medicine
American Neuropsychiatric Association
American Occupational Therapy Association
American Physical Therapy Association
American Society of Neurorehabilitation
American Speech and Hearing Association
Australian Society for the Study of Brain Impairment
Brain Injury Association of America
Brain Injury Association of Canada
Brain Trauma Foundation
Commission on Accreditation of Rehabilitation Facilities (CARF)
European Brain Injury Society
Euroacademia Multidisciplinaria NeuroTraumatica
European Neurological Society
International Association of Rehabilitation Professionals
International Neuropsychiatric Association
Intl Society for Physical and Rehabilitation Medicine
International Brain Research Foundation
International Neurotrauma Society
Latin American Brain Injury Consortium
National Academy of Neuropsychology
National Neurotrauma Society
Neurocognitive Rehabilitation Research Network
Neurotrauma Foundation
North American Brain Injury Society
Rehabilitation Engineering Society of North America
World Federation of NeuroRehabilitation
World Federation of Neurosurgical Societies

Scientific Planning Committee

David Arciniegas, MD - USA
Philippe Azouvi, MD, PhD - France
Michael Barnes, MD - United Kingdom
Lucia Braga, PhD - Brazil
Ross Bullock, MD, PhD - USA
Jose Leon Carrió, PhD - Spain
Wen Ta Chiu, MD, PhD - Taiwan
Karen Chua, MD - Singapore
Nora Cullen, MD - Canada
Rita Formisano, MD, PhD - Italy
Esteban Fridman, MD - Argentina
Jane Gillett, MD - Canada
Grant Iverson, PhD - Canada
Douglas Katz, MD - USA
Jeffrey Kreutzer, PhD - USA
Steven Laureys, MD, PhD - Belgium
Jan Lexell, MD, PhD - Sweden
Andy Maas, MD, PhD - Belgium
John Olver, MD - Australia
Jennie Ponsford, PhD - Australia
George Prigatano, PhD - USA
Bernhard Sabel, PhD - Germany
Yaron Sacher, MD - Israel
Ronald Savage, EdD - USA
Nachum Soroker, MD - Israel
Donald Stein, PhD - USA
Olli Tenovuo, MD - Finland
Klaus von Wild, MD - Germany
Ross Zafonte, DO - USA
Nathan Zasler, MD - USA
George Zitnay, PhD - USA

Meeting Venue

Hyatt Regency Crystal City
2799 Jefferson Davis Hwy.
Arlington, VA 22202 USA
Tel: +1 703 418 1234

Important Dates

Support reservation deadline January 15, 2010
Exhibit reservation deadline February 15, 2010
Exhibitor setup March 9, 2010
Congress begins March 10, 2010
Exhibitor breakdown March 14, 2010

Secretariat

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Chas Haynes & Margaret Roberts
Principals
An Invitation to Washington, DC

As Chairperson and President of the IBIA Eighth World Congress on Brain Injury to be held March 10 - 14, 2010 in Washington, DC, USA, we would like to invite the participation of all professionals involved with serving persons with acquired brain injury to this international Congress and meeting of minds. We are very excited about having the meeting in the United States and in particular, its capital, Washington, DC. This is the first time in our history that a World Congress has been held in the USA. Washington, DC is a culturally diverse city with many fine hotels, restaurants, museums, cultural events and historical landmarks. The meeting is expected to be the largest IBIA meeting in our history and in many ways the most exciting. We hope that you will join us for this unprecedented event.

Aside from the wonderful scientific program with world renowned experts in the field of brain injury, we are also continuing other special features including scientific poster and paper presentations, candlelight sessions with experts, and IBIA’s various awards, including the Henry Stonnington Award for best review article in Brain Injury (IBIA’s officially endorsed organizational research journal), the Jennett & Plum Award for Clinical Achievement in the field of brain injury medicine, as well as The Safe Car of the Year Award.

Post-conference workshops will include diverse topics such as disorders of consciousness, advances in neuropharmacology, neuroethics in clinical practice, effort measures in persons with ABI, visual assessment and rehabilitation, motor re-education, long term care issues, educational reentry issues, as well as, return to work. New features at the 2010 Eighth World Congress will include an “Honored Guest” session, as well as, expert reviewer interaction with poster session presenters. We hope that all persons attending will find the World Congress a dynamic, multifaceted professional and educational experience.

We are looking forward to having a wonderful exhibitor turnout to further complement the conference networking and learning experience. As usual, we are also planning a number of wonderful social events, including a few surprises, as well as opportunities to further explore and appreciate the culture and diversity that represents our US capital of Washington, DC.

We look forward to seeing you there!

Nathan Zasler, M.D.
Chairperson, IBIA

Ross Zafonte, D.O.
President, IBIA
About IBIA

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from prevention to long-term care issues. IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership for creative solutions to the issues associated with brain injury.

IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, policy makers, consumers and others who work to improve outcomes and opportunities for persons with brain injury.

The World Congress on Brain Injury

The IBIA World Congress is the largest gathering of international professionals working in the field of brain injury. Delegates are comprised of neurosurgeons, rehabilitation physicians, psychiatrists, psychologists, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers and legal professionals.

Close to 700 international delegates attended the last IBIA Congress in Lisbon, Portugal. The Eighth World Congress will feature internationally recognized invited speakers, accepted platform presentations and poster sessions.

The aim of this Congress is to provide an opportunity for establishing collegial relationships with international professionals focused on the care and/or service of persons with acquired brain injury and/or the science of brain injury research. State of the art research will be presented dealing with brain injury, assessment and treatment.

International priorities in the field of brain injury research will be discussed. Finally, the Congress seeks to provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

About the Venue

The newly renovated Hyatt Crystal City hotel is perfectly positioned to allow Congress delegates easy access to the entire DC metropolitan area, with world famous monuments, museums and historical sites all just minutes away. The hotel has been spectacularly updated and boasts award-winning dining and inviting new guestrooms with stunning views. The Hyatt Crystal City offers a superb combination of luxury and convenience.

Washington, DC is a dynamic city filled with cultural attractions and world-class entertainment venues, as well as some of the best shopping and dining in the United States. The Smithsonian Museums are the most visited museums in the world and there’s nothing more majestic than viewing the floodlit monuments on the national mall at night. There are also beautiful parks and recreational facilities sprinkled throughout DC and its suburbs. March is a wonderful time to visit the nation's capital with the famous cherry blossoms just coming into bloom.

Marketing Opportunities

Marketing your product or service at the IBIA World Congress brings you face-to-face with the professionals who are shaping the future of brain injury research, treatment and rehabilitation. The IBIA World Congress presents a unique opportunity to promote the advances in brain injury made by your company to this highly specialized group of professionals. As this event marks the first time the Congress will be held in the United States, it promises to be one of the most important brain injury conferences ever held in North America. Please review the support opportunities in the pages that follow, and feel free to email congress@internationalbrain.org with any questions you may have.
**Congress Support Opportunities**

**Platinum Supporter**  
$50,000  
Plaque presentation from the IBIA Chairperson  
Logo featured on the Congress homepage  
Logo featured on the Congress screensavers  
Advertisement on back cover of Program  
Descriptive text and logo in Program  
Sponsored Congress registrations (20)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

**Congress Banquet**  
$30,000  
The Congress banquet recognizes the leadership, supporters, speakers and awardees of IBIA. The supporter of the reception will be acknowledged throughout the Banquet, on the website and in all printed Congress materials.

**Gold Supporter**  
$30,000  
Logo featured on the Congress homepage  
Logo featured on the Congress screensavers  
Advertisement on inside front cover of Program  
Descriptive text and logo in Program  
Sponsored Congress registrations (10)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

**Jennett & Plum Award**  
$20,000  
The supporter of the Jennett & Plum Award for Clinical Achievement will be recognized throughout the meeting, on the IBIA website and during a special awards ceremony that will take place during the Congress Banquet.

**Silver Supporter**  
$15,000  
Logo featured on the Congress homepage  
Logo featured on the Congress screensavers  
Full page advertisement in Program  
Descriptive text and logo in the on-site Program  
Sponsored Congress registrations (5)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

**Chairman’s Dinner Reception**  
$10,000  
The Chairman’s Dinner Reception will be be attended by the IBIA leadership, Congress faculty and key leaders in the field of brain injury. The supporter of this prestigious dinner will be recognized throughout the meeting, at the dinner and on the IBIA website.

**Bronze Supporter**  
$7500  
Text listing on the Congress homepage  
Logo featured on Congress screensavers  
Descriptive text and logo in the on-site Program  
Sponsored Congress registrations (2)  
Loose insert (1) in the Congress Bag  
Congress badge ribbons denoting support

**Poster Sessions**  
$10,000  
The Poster Sessions are a popular and well-attended part of the Congress, with over 300 posters displayed during two sessions at the last Congress in Lisbon. The Poster Sessions supporter will be recognized throughout the Congress, on the website, in printed materials and on signage located at the entrance to the poster viewing area.

**Printed Advertisements**  
Advertising in the on-site program is available at the following rates:  
- Two-page spread $2000 (four color print)  
- Full page $1250 (four color print)  
- Loose inserts in the Congress Bag $1000 (supplied by the sponsor)  
- Exclusive sponsorship of the List of Participants, distributed to all attendees: $1250

**Welcome Reception**  
$30,000  
The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will take place at a Washington DC landmark. The supporter of the reception will be acknowledged throughout the event, on the website and in all printed Congress materials.

**Congress Bags**  
$5000 (plus actual cost of bags)  
Bags displaying the name of the Congress and the supporters logo will be provided to all the participants. The sponsor is responsible for the cost of the bag chosen by the organizers in collaboration with the sponsor or existing company bags may be provided by the sponsor in collaboration with IBIA.
Symposia and Workshops
$5000 per satellite symposium or workshop
Your company may compose its own satellite symposium, workshop or demonstration daily between 7:00-8:30 am or 1:00-2:30pm. These workshops will be announced in all Congress printed materials.

Meet the Experts
$7500
The supporting company will underwrite the Candle-light Expert sessions. These intimate evening gatherings provide delegates with the opportunity to interact directly with leaders in the field of brain injury. This opportunity includes:
• Branding the meeting room
• Invitation in the participants' Congress bag
• Logo on the Congress website
• Acknowledgement in Congress Program

Hospitality Suite
$1500 per day
(Food & Beverage not included)
Supporter will host and entertain their guests throughout the Congress and includes:
• Branding the hospitality suite
• Acknowledgement on signage outside suite
• Logo on the Congress website
• Acknowledgement in Congress Program

Supported Social Activities
Prices upon request
IBIA has arranged a series of social activities and sight-seeing tours which are available for sponsorship. Please contact the Congress Secretariat for further details.

Exhibit Space
$1650 per six foot space
The IBIA World Congress is the premier international event in brain injury, and presents a unique opportunity to promote the advances in brain injury made by your company to this specialized group of professionals. This event marks the first time the Congress will be held in the United States, and promises to be the most important brain injury conference ever held in North America - don't miss it!

A unique aspect of the World Congress is that it brings together clinicians, scientists, neuropsychologists, psychiatrists, rehabilitation professionals and other brain injury specialists at one event. Exhibitors therefore have the benefit of reaching the entire range of multidisciplinary professionals working in the field of brain injury. The World Congress provides the opportunity to associate with these professionals to strengthen and establish lasting partnerships. Whatever your product or service, exhibiting at the IBIA World Congress brings you face-to-face with brain injury professionals who are shaping the future of brain injury.

Exhibits will be open daily from 9:00am until 5:30pm on all Congress days. Exhibit space location will depend on the date of your registration as an exhibitor. Exhibitors will be provided with a draped 6 x 2 foot table top and two chairs. Additional equipment including internet access, telephone, etc., can be rented through the hotel. All information regarding the installation and removal of the exhibits will be sent in due time to those companies registered for the Congress.

Please note: Exhibitors are encouraged to submit their reservation forms early to ensure their space at the Congress. Available spaces sold-out quickly for the 2008 Congress in Lisbon.
YES! We wish to exhibit at IBIA's Eighth World Congress as follows:
$1650.00 Exhibit fee includes a six foot (6') draped table and 2 chairs per booth. We wish to reserve _________________ spaces.
Competitors from whom you desire booth separation: _________________________________________________________________
(IBIA will attempt to honor this request, however no guarantee can be made)
NOTE: Fee includes 1 full registration per exhibit space. A badge will be issued to the following representative/registrant. One additional exhibit registration is available at $375.00.
1st Exhibit Representative at $1650.00:
Name ______________________________________________________ Title ________________________________
2nd Exhibit Representative at $375.00:
Name ______________________________________________________ Title ________________________________
YES! We wish to support IBIA's Eighth World Congress at the level marked below:
☐ Platinum ($50,000) ☐ Congress Banquet ($30,000) ☐ Poster Sessions ($10,000)
☐ Gold ($30,000) ☐ Welcome Reception ($30,000) ☐ Meet the Experts ($7,500)
☐ Silver ($15,000) ☐ Jennett & Plum Award ($20,000) ☐ Congress Bags ($5,000 plus cost of bags)
☐ Bronze ($7,500) ☐ Chairman's Dinner ($10,000) ☐ Satellite Symposia or Workshop ($5,000)
☐ Congress Banquet ($30,000) ☐ Hospitality Suite ($1,500)

PAYMENT INFORMATION
☐ Enclosed is our check for $____________________  ☐ Enclosed is our Purchase Order for $________
☐ Please charge my credit card for $____________________ as follows:
   __ MasterCard   __ Visa   __ Amex   Card #:_____________________________ Exp. __________

TERMS AND CONDITIONS
a) Exhibitor fee includes one registration and space costs. Furnishings, labor, shipping and hotel arrangements, such as electrical needs, internet connections, etc., must be made with the hotel.
b) Checks should be made payable to IBIA. Payment in full of $1650.00 for exhibit space is due with this application. Booths will not be assigned until full payment has been received. NOTE: Exhibiting companies will not be permitted to set up unless the rental fee is paid in full.
c) It is not always possible to assign your preferred booth location. We will try to make assignments in the requested area.
d) Cancellations must be made 60 days prior to the Congress start date in order to receive a refund of the full amount less a $150.00 handling fee. No refunds will be given for cancellations made within 60 days of the Congress start date.