AN INVITATION TO PARTICIPATE

The American Society of Neurorehabilitation (ASNR) invites you to be part of our Annual Meeting, to be held November 10-11 in San Diego, CA.

The ASNR Program Committee has developed an outstanding program and would like your support and active participation. Over two hundred medical professionals devoted to the field of neurorehabilitation were part of the 2015 ASNR Annual Meeting. An even greater turnout is expected in 2016.

Our meeting provides a wonderful opportunity for your organization and/or products to be exposed to leaders in neurorehabilitation, who are both clinicians and researchers from all over North America and beyond. The meeting is exceptional for its scientific content, quality of the speakers, integration between basic science and clinical practice and attendance by leaders of rehabilitation facilities and academic institutions. The meeting reflects the excellence of the ASNR’s journal, Neurorehabilitation and Neural Repair, which has the highest impact factor among rehabilitation journals. The meeting features dedicated exhibitor space within the scientific sessions area and opportunities for product display and advertising in the meeting brochure.

SOCIETY PURPOSE
The mission of the ASNR is to promote the medical and social wellbeing of persons with disabling neurological disorders, to advance training and research in the basic and clinical sciences that can lead to functional recovery of neurologically impaired persons, and to disseminate the knowledge of this research among professionals and the general public.

The ASNR promotes:
• Specialty training and identification of those with expertise in neurorehabilitation
• Professional and public education
• Basic science and clinical research in neurorehabilitation
• Communication and collaboration with people with neurological disorders related organizations
• Neurorehabilitation research

Please visit our website at www.asnr.com for more information about our Society and Annual Meeting.

Sincerely,
S. Thomas Carmichael, MD, PhD
ASNR Program Chair
EXHIBIT INFORMATION

ASNR is pleased to offer exhibiting opportunities at this year’s meeting. Exhibitors will have the opportunity to showcase their products to over 200 neurorehabilitation professionals including clinicians, physical therapists, occupational therapists and academic researchers who practice in a variety of neurologic settings. We hope you will take advantage of this opportunity to connect with our attendees face to face. Exhibits are intermingled with posters in the poster sessions and directly adjacent to the lecture hall, providing close physical interactions among attendees and exhibitors.

EXHIBITOR BENEFITS INCLUDE:

• Exhibit table (if requested) with sign in exhibitors’ hall
• Logo on conference website with link to your website
• Logo and 50-word description in onsite program book
• Pre and post attendee lists

Exhibitor space will be assigned after the exhibitor registration deadline. The Exhibit area will be in a highly visible location.

YEAR ROUND SUPPORT OPPORTUNITY

For only $1000, industry partners can purchase a spot on the ASNR’s Partnerships webpage. Your logo and link will be featured on this webpage, where you will be recognized as an ASNR supporter for one year.

ENHANCED EXHIBIT PACKAGE - $2,000.00

• 8 x 10 Exhibit space with table (if requested) with sign in exhibitors’ hall
• Logo on conference website with link to your website
• Logo and 50-word description in onsite program book
• Pre and Post Attendee lists
• One email sent to Annual Meeting attendees on exhibitor’s behalf (exhibitor must provide all email content)
• One post on ASNR Facebook page announcing participation at the Annual Meeting

BASIC EXHIBIT PACKAGE - $1,500.00

• 8 x 10 Exhibit space with table (if requested) with sign in exhibitors’ hall
• Logo on conference website with link to your website
• Logo and 50-word description in onsite program book
• Pre and Post Attendee lists

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space we suggest you submit your application as soon as possible. Exhibits will be held in the Rio Pavilion. All exhibit spaces include an 8 foot skirted table and two side chairs. Exhibit area is carpeted.

SET-UP

Wednesday, November 9

EXHIBIT SCHEDULE

Registration & Exhibits
Thursday, November 10, 7:00 – 8:00 am
Friday, November 11, 7:00 – 8:00 am

Poster Sessions
Thursday, November 10, 10:00 am – 12:00 pm
Friday, November 11, 10:00 am – 12:00 pm

Breaks
Thursday, November 10, 3:30 – 3:45 pm
Friday, November 11, 3:00 – 3:15 pm

Lunch
Thursday, November 10, 12:00 – 1:00 pm
Friday, November 11, 12:00 – 1:00 pm

(Program Reception
Thursday, November 10, 4:45 – 6:00 pm

Dismantling Hours
Friday, November 11, 1:00 – 6:00 pm

SPACE ASSIGNMENTS

Priority space assignment will be given to returning exhibitors. Applications received after October 1, 2016 will be assigned upon order of receipt. Every effort will be made to assign space based on exhibitor preference, and by order of application receipt. Applications received after the deadline will assign space based on availability.

EXHIBIT PERSONNEL REGISTRATION

All exhibitor representatives must have a badge to enter the exhibit area. Each exhibit package includes registration for two company representatives. Exhibit personnel must be pre-registered on the online application form. Exhibitor name badges, meeting materials, and a list of registered attendees will be placed on your table for your arrival. Additional registrations for Exhibit representatives may be purchase for $100.00 each.

HOURS ARE SUBJECT TO CHANGE

The listed exhibition hours are typical. Any changes to will communicated to exhibitors as soon as they are known to ASNR.
PROMOTIONAL OPPORTUNITIES

We invite you to participate as a sponsor. ASNR has several levels of sponsorship available including unrestricted educational grants. We will work with your organization to ensure that your contribution is well recognized at the meeting.

SPONSORSHIP LEVELS

**DIAMOND LEVEL – $12,000**
- Opportunity for a 30 minute presentation to meeting attendees with prior approval from Executive Committee
- Full Page ad in the 2016 ASNR Annual Meeting Program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership as ASNR Annual Meeting
- Opportunity to display promotional material at registration
- Booth Space for exhibiting at the ASNR Annual Meeting
- Four Scientific Meeting Registrations

**PLATINUM LEVEL – $8,000**
- Two minutes of podium time determined by ASNR Program Chair
- Option to support Program Reception or Poster Session
- Full Page ad in ASNR Annual Meeting Program
- Prominent signage at reception acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership as ASNR Annual Meeting
- Opportunity to display promotional material at registration
- Booth Space for exhibiting at the ASNR Annual Meeting
- Four Scientific Meeting Registrations

**GOLD LEVEL – $6,000**
- Option to support break or Mentoring Session
- Half Page ad in ASNR Annual Meeting Program
- Prominent signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership at ASNR Conference
- One Scientific Meeting Registration

**SILVER LEVEL – $3,000**
- Half Page ad in ASNR Annual Meeting Program
- Signage acknowledging sponsorship
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Verbal recognition from ASNR leadership as ASNR Conference

**OTHER SUPPORT OPPORTUNITIES**

**UNRESTRICTED EDUCATIONAL GRANT - $1,000**
- Logo recognition on ASNR Annual Meeting Webpage and printed in the Onsite Program
- Signage acknowledging sponsorship
- Verbal recognition from ASNR leadership at ASNR Conference

**YEAR ROUND SPONSORSHIP - $1,000**
- Year round logo recognition on ASNR Partnership page with hyperlink to website.

**EXHIBIT OPPORTUNITIES**

**BASIC EXHIBITS - $1,500**

**ENHANCED EXHIBITS - $2,000**
- Please see page 3 for exhibit details

**CONFERENCE PROGRAM ADS**

**FULL PAGE – $1,000**

**HALF PAGE – $500**
The ASNR Annual Meeting provides the rare opportunity for industry teams to not only market your products, but also to learn from the people best-suited to providing feedback and who are ultimately responsible for patient care.

The ASNR Annual Meeting attendees have a specific interest in the scientific basis of neural repair and neurorehabilitation or the management of the neurological patients. These professionals have a unique perspective on the resources needing in neurorehabilitation, as they relate to the entire patient continuity of care. Clinical leaders at rehabilitation institutions are among the attendees. Connect with ASNR Members and gain a better understanding of clinical needs and the real-life impact of your products’ design!

**2015 SPONSORS AND EXHIBITORS**

ANT North America, Inc.
Burke Rehabilitation Hospital
Craig H. Neilsen Foundation
DP Clinical
Esko Bionics
Florida Institute for Neurologic Rehabilitation, Inc.
g.tec medical engineering
Innovative Sports Training, Inc. (Motionmonitor)
Kessler Foundation
Kessler Institute for Rehabilitation
Mallinckrodt
MindMaze
Sage Publications
Taylor and Francis - CRC Press
World Federation for NeuroRehabilitation (WFNR)

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* Based on 2015 ASNR attendee profiles
<table>
<thead>
<tr>
<th>Time</th>
<th>THURSDAY, NOVEMBER 10</th>
<th>FRIDAY, NOVEMBER 11</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>-</td>
<td>Exhibits &amp; Registration: 7:00 - 8:00 am</td>
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<tr>
<td>8:00 am</td>
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<td>Welcome: 8:00 - 8:30 am</td>
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<td>9:00 am</td>
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<td>Symposium: 8:30 - 10:00 am</td>
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<td>10:00 am</td>
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<td>Poster Session I &amp; Exhibits: 10:00 am - 12:00 pm</td>
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<tr>
<td>11:00 am</td>
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<td>Symposium: 8:00 - 10:00 am</td>
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<td>12:00 pm</td>
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<td>Lunch: 12:00 - 1:00 pm</td>
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<td>-</td>
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<td>Break: 3:00 - 3:15 pm</td>
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<tr>
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<td>5:00 pm</td>
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<td>6:00 pm</td>
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<td>Reception/Exhibits: 4:45 pm - 6:00 pm</td>
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<td>Closing Event: 5:15 - 6:00 pm</td>
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EXHIBITOR TIPS
for the ASNR Annual Meeting

ESTABLISH YOUR GOALS
What do you want to get out of the ASNR Annual Meeting? How many attendees do you want to stop at your booth? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ASNR can assist you in doing so, let us know!

ADVERTISE IN ADVANCE
Put the word out to your clients, customers, suppliers, and contacts about where you’ll be. ASNR will do everything we can to promote the Annual Meeting – we invite you to join us in doing so. Promotional emails and slides are available for download from our Executive Office.

ENGAGE IN SOCIAL MEDIA
Connect with ASNR on Facebook. We’re happy to work with you to get the word out that you’ll be joining us at the Annual Meeting. Remember to let your followers know where you’ll be and how they can register for the meeting.

USE AN INTERACTIVE DISPLAY
The best way to draw a crowd to your booth is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstrations give people that extra reason to visit your booth.

ACTIVELY ENGAGE ATTENDEES
Don’t wait for people to address you. ASNR is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they’re most interested in. Be prepared to offer specific answers to their questions.

GET OUT FROM BEHIND YOUR TABLE
Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED
Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their “rookies” to tradeshows. Sending new staff people is not always the wisest decision, however, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

FOLLOW UP
ASNR members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your business will stand out from the rest!

CONTACT US
p. 952.646.2042
e. info@asnr.com
w. www.asnr.com

Feel free to contact the ASNR Executive Office for more information or with any questions you may have.
# SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th></th>
<th>DIAMOND LEVEL $12,000</th>
<th>PLATINUM LEVEL $8,000</th>
<th>GOLD LEVEL $6,000</th>
<th>SILVER LEVEL $3,000</th>
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**LOOKING TO CREATE YOUR OWN SPONSORSHIP PACKAGE?**

We’ll work with you to custom design a sponsorship that will fit your company’s needs. To custom create a sponsorship, call Leslie Orvedahl, Executive Director, ASNR, at (952) 646-5346 or email her at LeslieOrvedahl@llmsi.com today!

**CLICK HERE TO APPLY ONLINE**