

# 2015 Annual Meeting

October 15 & 16

InterContinental Hotel ■ Chicago, IL



## SPONSORSHIP PROSPECTUS

### IMPORTANT DATES

Sponsorship application due: September 1, 2015

Annual Meeting registration deadline: September 15, 2015

## An Invitation to Participate

### 2015 EXECUTIVE COMMITTEE

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*Neurorehabilitation & Neural  
Repair Journal*  
Randolph Nudo, PhD

The American Society of Neurorehabilitation (ASNR) invites you to be part of our Annual Meeting, to be held on October 15-16, 2015 as a preconference satellite meeting of the Society for Neuroscience (SfN) Annual Meeting in Chicago, IL.

That ASNR Program Committee has developed an outstanding program and would like your support and active participation. Over two hundred medical professionals devoted to the field of neurorehabilitation were part of the 2014 ASNR Annual Meeting. An even greater turnout is expected in 2015.

Our meeting provides a wonderful opportunity for your organization and/or products to be exposed to leaders in neurorehabilitation, who are both clinicians, and researchers from all over North America and beyond. The meeting is exceptional for its scientific content, quality of the speakers, and integration between basic science and clinical practice. The meeting reflects the excellence of the ASNR's journal, *Neurorehabilitation and Neural Repair*, which has the highest impact factor among rehabilitation journals. For the first time this year, the meeting features **dedicated exhibitor space** within the scientific sessions area and opportunities for product display and advertising in the meeting brochure.

#### **SOCIETY PURPOSE**

The mission of the ASNR is to promote the medical and social wellbeing of persons with disabling neurological disorders, to advance training and research in the basic and clinical sciences that can lead to functional recovery of neurologically impaired persons, and to disseminate the knowledge of this research among professionals and the general public.

The ASNR promotes:

- Specialty training and identification of those with expertise in neurorehabilitation
- Professional and public education
- Basic science and clinical research in neurorehabilitation
- Communication and collaboration with people with neurological disorders related organizations
- Neurorehabilitation research

Please visit our website at [www.asnr.com](http://www.asnr.com) for more information about our Society and Annual Meeting.

Sincerely,  
S. Thomas Carmichael, MD, PhD  
ASNR Program Chair



Members of the ASNR are researchers and clinicians. Our researchers are often internationally known for the scientific work they do to improve the rehabilitation outcomes in patients with neurological diseases. More common diagnoses include Stroke, Traumatic Brain, Spinal Cord Injury, Parkinson's Disease, Multiple Sclerosis and Cerebral Palsy. It is through educational platforms such as our annual meeting that our clinicians are able to share and disseminate cutting edge information about functional rehabilitation of the neurologically impaired.

# NEW THIS YEAR!

## Exhibit Opportunities

ASNR is pleased to offer exhibiting opportunities at this year's meeting. Exhibitors will have the opportunity to showcase their products to approximately 200 neurorehabilitation professionals including clinicians, physical therapists, occupational therapists and academic researchers who practice in a variety of neurologic settings. We hope you will take advantage of this opportunity to connect with our attendees face to face.

**Exhibitor fee:** \$1000 per 8x10 space.

*\* Companies may purchase multiple exhibit spaces.*

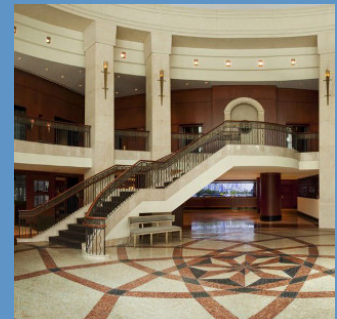
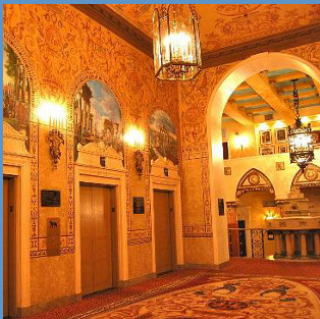
### Exhibitor benefits include:

- Exhibit table (if requested) with sign in exhibitors' hall
- Logo on conference website with click-thru to your website
- Logo and 50-word description in onsite program book
- Pre and post attendee lists

Exhibitor space will be assigned after the exhibitor registration deadline. The Exhibit area will be in a highly visible location.

## Year Round Support Opportunity

For only \$1000, industry partners can purchase a spot on the ASNR's Partnerships webpage. Your logo and link will be featured on this webpage and where you will be recognized as an ASNR supporter for one year.



2015 ANSR Annual Meeting  
**InterContinental Hotel**  
October 15 & 16

# SPONSORSHIP OPPORTUNITIES

We invite you to participate as a Sponsor. ASNR has several levels of sponsorship available including unrestricted educational grants. We will work with your organization to ensure that your contribution is well recognized at the meeting.

<p><b>Luncheon Sponsor</b> <span style="float: right;"><b>\$12,000</b></span></p> <ul style="list-style-type: none"> <li>• Opportunity for a 30 minute presentation to meeting attendees with prior approval from Executive Committee</li> <li>• Full Page ad in ASNR Annual Meeting Program</li> <li>• Prominent signage at luncheon acknowledging sponsorship</li> <li>• Logo recognition on ASNR Conference page with hyperlink to website</li> <li>• Logo printed in ASNR Conference program materials</li> <li>• Verbal recognition from ASNR leadership as ASNR Conference</li> <li>• Logo recognition on signage displayed at ASNR Conference at registration</li> <li>• Opportunity to display promotional material at registration</li> </ul>	<p><b>Break Sponsor</b> <span style="float: right;"><b>\$5,000</b></span></p> <ul style="list-style-type: none"> <li>• Half Page ad in ASNR Annual Meeting Program</li> <li>• Prominent signage at break acknowledging sponsorship</li> <li>• Logo recognition on ASNR Conference page with hyperlink to website</li> <li>• Logo printed in ASNR Conference program materials</li> <li>• Verbal recognition from ASNR leadership as ASNR Conference</li> <li>• Logo recognition on signage displayed at ASNR Conference at registration</li> <li>• Opportunity to display promotional material at registration</li> </ul>
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<p><b>Reception Sponsor</b> <span style="float: right;"><b>\$10,000</b></span></p> <ul style="list-style-type: none"> <li>• Full Page ad in ASNR Annual Meeting Program</li> <li>• Prominent signage at reception acknowledging sponsorship</li> <li>• Logo recognition on ASNR Conference page with hyperlink to website</li> <li>• Logo printed in ASNR Conference program materials</li> <li>• Verbal recognition from ASNR leadership as ASNR Conference</li> <li>• Logo recognition on signage displayed at ASNR Conference at registration</li> <li>• Opportunity to display promotional material at registration</li> </ul>	<p><b>Silver Level Sponsor</b> <span style="float: right;"><b>\$3,000</b></span></p> <ul style="list-style-type: none"> <li>• Half Page ad in ASNR Annual Meeting Program</li> <li>• Logo recognition on ASNR Conference page with hyperlink to website</li> <li>• Logo printed in ASNR program materials</li> <li>• Verbal recognition from ASNR leadership at ASNR Conference</li> <li>• Logo recognition on signage displayed at ASNR Conference at registration</li> <li>• Opportunity to display promotional material at registration</li> </ul>
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<p><b>Breakfast Sponsor</b> <span style="float: right;"><b>\$6,000</b></span></p> <ul style="list-style-type: none"> <li>• Half Page ad in ASNR Annual Meeting Program</li> <li>• Prominent signage at breakfast acknowledging sponsorship</li> <li>• Ability to provide logo napkins for breakfast</li> <li>• Logo recognition on ASNR Conference page with hyperlink to website</li> <li>• Logo printed in ASNR Conference program materials</li> <li>• Verbal recognition from ASNR leadership as ASNR Conference</li> <li>• Logo recognition on signage displayed at ASNR Conference at registration</li> <li>• Opportunity to display promotional material at registration</li> </ul>	<p><b>Unrestricted Educational Grant</b> <span style="float: right;"><b>\$1,000</b></span></p> <ul style="list-style-type: none"> <li>• Logo recognition on ASNR Conference page with hyperlink to website</li> <li>• Logo printed in ASNR program materials</li> <li>• Logo recognition on signage displayed at ASNR Conference at registration</li> <li>• Verbal recognition from ASNR leadership at ASNR Conference</li> </ul>
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**NEW! Year Round Sponsor** **\$1,000**

- Year round logo recognition on ASNR Partnership page with hyperlink to website.

<p><b>Mentoring Breakfast Sponsor</b> <span style="float: right;"><b>\$3,000</b></span></p>	<p><b>NEW! Exhibit Space Sponsor</b> <span style="float: right;"><b>\$1,000</b></span></p>
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**\* Same benefits as Breakfast Sponsor for up to 40 junior and senior attendee members.**

- 8 x 10 Exhibit space with table (if requested) with sign in exhibitors' hall
- Logo on conference website with click-thru to your website
- Logo and 50-word description in onsite program book
- Pre and Post Attendee Lists

# SPONSORSHIP/EXHIBIT APPLICATION

## Sponsorship Packages:

- |                          |                                |             |
|--------------------------|--------------------------------|-------------|
| <input type="checkbox"/> | Luncheon                       | \$12,000.00 |
| <input type="checkbox"/> | Reception                      | \$10,000.00 |
| <input type="checkbox"/> | Breakfast                      | \$6,000.00  |
| <input type="checkbox"/> | Break                          | \$5,000.00  |
| <input type="checkbox"/> | Silver                         | \$3,000.00  |
| <input type="checkbox"/> | Mentoring Breakfast            | \$3,000.00  |
| <input type="checkbox"/> | Unrestricted Educational Grant | \$1,000.00  |
| <input type="checkbox"/> | Exhibit Space Qty: _____ x     | \$1,000.00  |
| <input type="checkbox"/> | Year Round                     | \$1,000.00  |
| <input type="checkbox"/> | Full Page Ad                   | \$1,000.00  |
| <input type="checkbox"/> | Half Page Ad                   | \$500.00    |

\*If you wish to sponsor a specific item, please indicate your preference here. Reference the sponsorship brochure for various opportunities that are available.

Custom: \_\_\_\_\_

\$ \_\_\_\_\_

[Complete the online Sponsor/Exhibitor Application here](#)  
or complete this form and return to our office with payment.

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## Sponsorship/ Exhibit Opportunities Form of Intent

Please complete this form and return it with a check payment to ASNR

Company Name \_\_\_\_\_

*(Company name will appear in the program exactly as submitted)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Looking to create your own sponsorship package? We'll work with you to custom design a sponsorship that will fit your company's needs. To custom create a sponsorship, call Leslie Orvedahl, Executive Director, ASNR, at (952) 646-5346 or email her at [LeslieOrvedahl@llmsi.com](mailto:LeslieOrvedahl@llmsi.com) today!



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